**A DAY IN THE LIFE Infographic rubric**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Category** | **3D** | **3** | **2** | **1** | **Your**  **score** |
| **Use of Class** | Used time well. | Used time well. | Used some time well. | Did not use class time to |  |
| **Time** | Focused on  getting the project | Mostly focused on  getting the project | Some focus on getting  project done but | focus on the project OR  often distracted others. |
|  | done without | done without | occasionally distracted |  |
|  | distracting others. | distracting others | others. |  |
| **Main Idea** | The topic and | Topic and main | Topic is given but main | Topic and/or main ideas |  |
| **(weight x2)** | messages of the  infographic are | ideas are clear. | ideas are unclear or  lacking. | are absent or very  unclear. |
|  | clear and easily |  |  |  |
|  | understood |  |  |  |
| **Details** | Details (including | Detail is added to | More is needed for | Very little detail is |  |
|  | labels) support the | support each main | understanding. Some | provided for the main |
|  | main idea without | idea with minimal | are distracting. | ideas and understanding |
|  | distracting with | clutter. |  | is limited. |
|  | clutter. |  |  |  |
| **Content -** | 5 Everest Facts | Completed all five parts | Completed 3-4 of the required parts | Completed 1-2 of the required parts |  |
| **Accuracy (weight x2)** | 5 Comparisons  Nation/City Info  Flags  Things to do |  |  |  |
| **Graphics -** | The graphics used | Most graphics | All graphics relate to | Graphics do not relate to |  |
| **Relevance** | represent  information | represent the  information | the topic but do not  represent | the topic. |
|  | appropriately. | appropriately. | appropriately. |  |
| **Graphics -** | Color, shape, size, | Color, shape, size, | Color, shape, size, and | Color, shape, size, and |  |
| **Visual** | and arrangement  of graphics | and arrangement  are eye catching and | arrangement are  present but do not add | arrangement are  distracting or misleading. |
|  | contribute | contribute some | to the information. |  |
|  | meaning to the | meaning. |  |  |
|  | overall message. |  |  |  |
| **Design/layout** | The design/layout is neat, clear, and  visually appealing. | Is attractive in terms of design, layout and  neatness. | Is acceptably attractive though it may be a bit  messy. | Is distractingly messy, unattractive, or very  poorly designed. |  |
| **Mechanics** | Capitalization and punctuation are correct throughout. | There is 1 error in capitalization or punctuation. | There are 2 errors in capitalization or punctuation. | More than 2 errors in capitalization or punctuation. |  |
| **Grammar** | There are no grammatical mistakes. | There is 1 grammatical mistake. | There are 2 grammatical mistakes. | ☹ |  |
| **Citations** | Credit/citations | Credit/citations | Some credit/citations | No credit/citations |  |
|  | provided for all | provided for all | provided for some | provided for images |
|  | images and | images and | images and research | and research |
|  | research | research | information. | information. |
|  |  |  |  |  |
|  | information. | information. |  |  |
| **Total** |  |  |  |  |  |

**INFOGRAPHIC AUTHOR:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**INFOGRAPHIC ASSESSED BY:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**INFORAPHIC FEEDBACK:**

**Positive comment(s): Elements that you liked – be specific – how does the author’s info/design help the viewer understand/appreciate the information being shared?**

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**Advice for improvement: Elements that you question – be specific – how does the author’s info/design choices limit the viewer’s understanding/appreciation of the information being shared?**

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